

Please amend the claims as follows:

1. (currently amended) A portable cooler device, comprising:

a cooler chest provided with at least one storage compartment, said cooler chest is configured to provide an opening into said storage compartment, said cooler chest having a substantially rectangular parallelepiped configuration and configured to visually simulate a motor vehicle;

a lid closure connected to said cooler chest, said lid closure configured for opening and closing said opening in said cooler chest; and

a- at least one pair of operational wheels connected to said cooler chest, said wheels configured to allow a user to roll said portable cooler device, said wheels being located on said cooler chest and configured to visually simulate tires and wheels of said motor vehicle.

2. (currently amended) A cooler device according to claim 1, including a handle connected to said cooler chest, said handle configured to allow a user to pull said portable cooler.

3. (currently amended) A cooler device according to claim 1, wherein said cooler chest is provided with at least one hand grip configured to allow a user to lift said portable cooler device.

4. (currently amended) A cooler device according to claim 2, wherein said cooler chest is provided with at least one hand grip configured to allow a user to lift said portable cooler device.

5. (currently amended) A cooler device according to claim 1, wherein said cooler chest is shaped to visually simulate said a motor vehicle.

6. (currently amended) A cooler device according to claim 1, wherein said cooler chest has an outer sculptured surface to visually simulate said a motor vehicle.

7. (currently amended) A cooler device according to claim 5, wherein said cooler chest has an outer sculptured surface to visually simulate said a motor vehicle.

8. (currently amended) A cooler device according to claim 1, wherein said cooler chest is provided with a set of four (4) operational wheels configured to visually simulate wheels of said a motor vehicle.

9. (currently amended) A cooler device according to claim 1, wherein said cooler chest is provided with at least a pair of wheels wells for accommodating and recessing said operational wheels.

10. (currently amended) A cooler device according to claim 1, wherein said cooler device is configured to visually simulate a motor vehicle is provided with a hood.

11. (cancelled)

12. (currently amended) A cooler device according to claim 10, wherein said hood is operational, and provides a closure to another compartment of said cooler chest.

13. (currently amended) A cooler device according to claim 1, wherein said cooler device is configured to visually simulate a motor vehicle is provided with a trunk.

14. (currently amended) A cooler device according to claim 13, wherein said trunk is operational, and provides a closure to said compartment of said cooler chest.

15. (currently amended) A cooler device according to claim 13, wherein said ~~hood~~ trunk is operational, and provides a closure to another compartment of said cooler chest.

16. (currently amended) A cooler device according to claim 1, wherein said cooler device is configured to visually simulate a motor vehicle is and provided with an operational hood and trunk, and said hood and said trunk provide separate closures to said compartment of said cooler chest.

17. (currently amended) A cooler device according to claim 1, wherein said cooler device is configured to visually simulate a motor vehicle and is provided with an operational hood and trunk, and said hood and said trunk provide separate closures to separate compartments of said cooler chest.

18. (currently amended) A cooler device according to claim 1, including an attachment to said portable cooler.
19. (currently amended) A cooler device according to claim 1, wherein said motor vehicle is one selected from the group consisting of automobile, car, race car, truck, pickup truck, race truck, sport utility vehicle (SUV), semi truck and trailer, car carrier, dump truck, monster truck, fire truck, emergency vehicle, van, conversion van, moving van, motorcycle, motorcycle with side car, motor vehicle with trailer, bus heavy equipment, bull dozer, front loader, track front loader, wheel from loader, earth scrapper, road grader, skid loader, excavator, tractor, farm equipment, farm tractor, industrial vehicles, tanker, dump truck, street cleaner, ice resurfacers, street paver, recreational vehicle (RV), and any other type of motor vehicle.
20. (currently amended) A cooler device according to claim 18, wherein said attachment is one selected from the group consisting of a trailer, a boat ~~on~~ and a trailer, a personal water craft ~~on~~ and a trailer, equipment ~~on~~ and a trailer, heavy equipment ~~on~~ and a trailer, horse trailer, camping trailer, recreational vehicle trailer, hauling trailer, farm equipment ~~on~~ and a trailer, and any other type of attachment.
21. (currently amended) A cooler device according to claim 1, wherein said a motor vehicle visually simulated by said cooler device is ~~proportional~~ proportioned to scale.
22. (currently amended) A cooler device according to claim 1, wherein said a motor vehicle simulated by said cooler device includes one or more exaggerated features.

Please add the following claim:

23. (new) A portable cooler device, comprising:

a cooler chest provided with at least one storage compartment, said cooler chest is configured to provide an opening into said storage compartment, said cooler chest having a substantially rectangular parallelepiped configuration and configured to visually simulate a motor vehicle, said cooler chest visually simulating and exaggerating in height a lower portion of a motor vehicle;

a lid closure connected to said cooler chest, said lid closure configured for opening and closing said opening in said cooler chest, said lid closure configured to visually simulate according to scale an upper portion of a motor vehicle, said lid closure having a hood portion hingedly connected to an upper front portion of said cooler chest and a combined roof and trunk portion hingedly connected to an upper rear portion of said cooler chest;

a handle portion connected to said lid closure, said handle portion being connected to said hood portion of said lid closure so that said hood portion pivots upward when pressing down on said handle portion to open said lid closure; and

at least one pair of operational wheels connected to said cooler chest, said wheels configured to allow a user to roll said portable cooler device, said wheels being located on said cooler chest and configured to simulate tires and wheels of a motor vehicle.